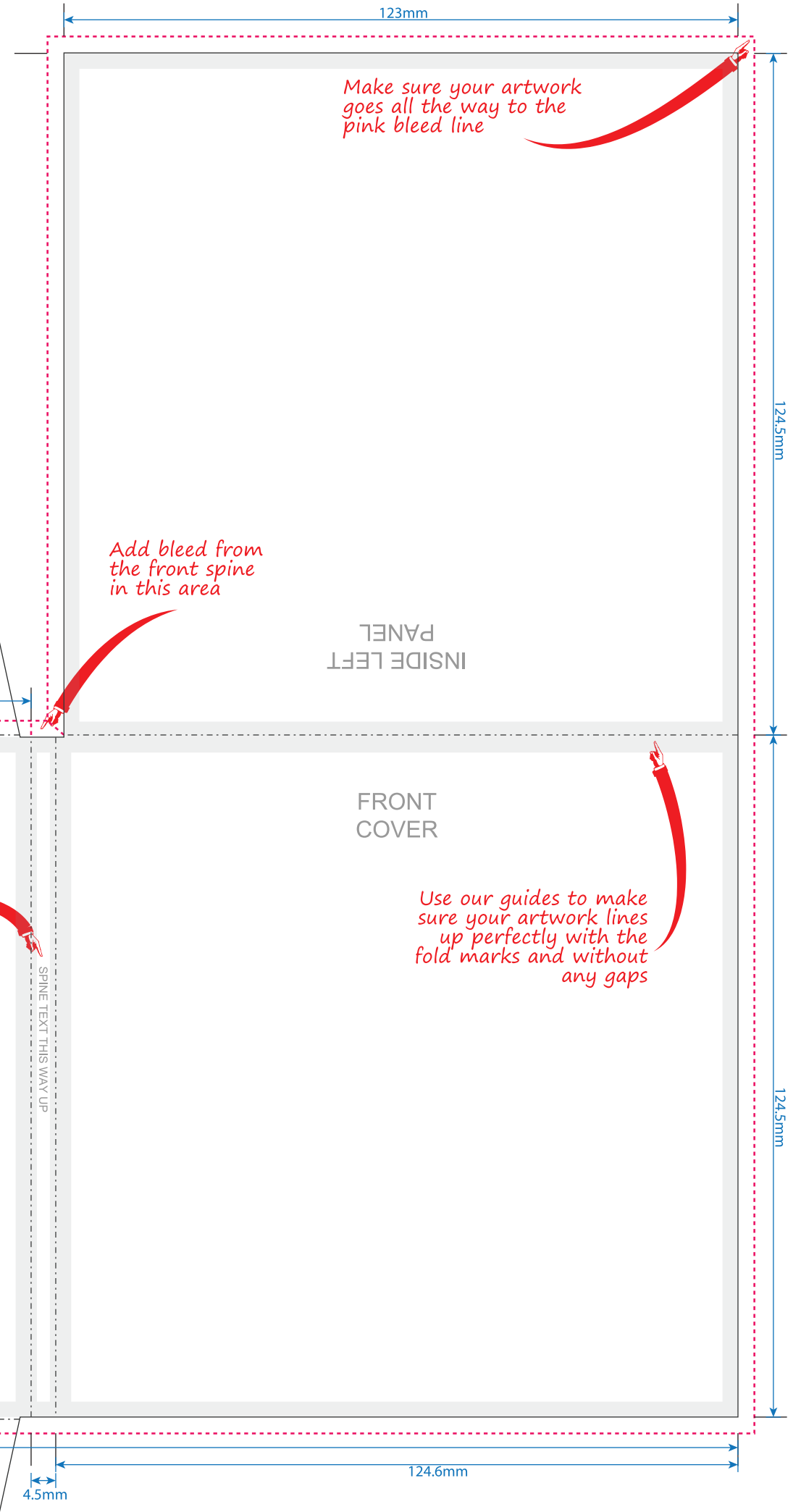
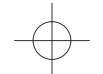


LANCING PACK TEMPLATE

ARTBOARD DIMENSIONS: 450mm x 320mm
CMYK / 300dpi



Make sure your artwork goes all the way to the pink bleed line

Add bleed from the front spine in this area

Ensure your spine text is central, the correct way round and not too close to the edges

Use our guides to make sure your artwork lines up perfectly with the fold marks and without any gaps

Avoid placing any text in these grey areas

Avoid type smaller than 6pt

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GRIP EDGE



Legend for line styles:

- Cut
- - - - - Bleed
- · - · - · - Fold
- Safe Margin

Color calibration bar and registration mark: